

**PROFORMA**  
**AWARD ON PRODUCTION, PROMOTION AND MARKETING OF**  
**BIOFERTILIZERS / ORGANIC FERTILIZERS / CITY COMPOST – 2019**

1. Name of the Company:
2. Location of Plant
3. Product(s) Made: **Biofertilizers** / **Organic Fertilizers** / **City Compost**
4. Product Name:
  - (i)
  - (ii)
  - (iii)
5. Month and year of commencing commercial production.
6. Initial capital investment and additional investment made subsequently, yearwise.
7. Specify the details about the equipment, number of staff along with their name, designation, qualification, etc.
8. Production technology adopted for different kinds of biofertilizers/organic fertilizers/city compost.
9. Year-wise production of biofertilizers/organic fertilizers / city compost

Year	Productwise Production				% Capacity utilisation
	(i)	(ii)	(iii)	Total	
2013-14					
2014-15					
2015-16					
2016-17					
2017-18					
2018-19					

10. Productwise and yearwise sales of biofertilizer/organic fertilisers/ city compost (2013-2014 to 2018-2019).
11. Details of quality control standards and quality checks adopted to maintain the requisite standards during production, marketing and use.
12. Mention present distribution channel. Indicate the problems experience in sales and steps taken to overcome the constraints of marketing channel.
13. Summary of year wise promotional activities (including training of farmers and dealers) undertaken from 2013-2014 to 2018-2019.
14. Details about the R&D infrastructure (Research staff & qualification) and R&D work undertaken to improve the quality of product.
15. Strength of your product of plant.
16. Any other relevant information.

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